

KASEY CLARK

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OBJECTIVE

Technology leader with 15+ years leading application development teams, budgets and vendor partnerships in regulated utility and retail environments, seeking a director-level IT or software engineering role in the Kansas City, Topeka and Lawrence area (hybrid or remote).

EDUCATION

Washburn University – Graduated: May '21
Master's in Business Administration

Washburn University- Graduated: May '13
Bachelor of Applied Science, Technology Administration

Allen County Community College - Graduated: May '08
Associates in Computer Information Sciences

EXPERIENCE

Manager Application Systems – Ascend/Trek, Aug 2023 – Oct 2026
Trek Bicycle Corp, Waterloo, WI

Managing global application development operations for Trek - specifically Ascend, a turn-key retail Point of Sale system for bike shop operations. Managing a complete transformation of the product and organization as it was absorbed into the larger Trek ecosystem. Hired and worked with Architects and built out new standards while maintaining operation of legacy systems. Designed and implemented support procedures, on-call procedures, trimmed 30% of Azure cloud budget, and deployed a new staffing strategy. Implemented new SDLC; moved teams from Azure DevOps to GitHub with CI/CD pipelines. Consolidated authentication providers, led migration of Ascend from Auth0 to Gigya, and set up third-party SSO through Gigya. Run 1:1s, hire and mentor engineers. Introduced and championed AI across the development organization while driving NPS scores +30 in my tenure.

Manager Application Systems – Web Customer Solutions, March 2023 – August 2023
Evergy Inc, Topeka, Kansas

Leading a diverse team of internal and external onshore and offshore software engineers and business analysts to support and enhance evergy.com (Sitecore on Azure) and other internal and external facing websites (.net Core on Azure, various legacy technologies). Manage capital and O&M budgets for the department as well as special assignments. Project management, technical leadership, contract management, roadmap creation and mentoring are part of the day to day activities, along with enabling the team to extend both legacy and cloud systems to meet business requirements.

Manager Application Systems – Meter Data Management, August 2019 – August 2023

Evergy Inc, Topeka, Kansas

Managing a team of internal and external software engineers and business analysts to support and enhance off-the-shelf Oracle products that support all Smartmeter Infrastructure and Billing Data for the organization. Manages capital and O&M budgets for the department as well as special assignments. Led multi-year upgrade and consolidation projects as a technical lead and project manager. Have additional duties in contract management, roadmap creation and mentoring and enabling the team to extend the products and features to meet business requirements. Migrated the team into more agile processes to assist in collaboration and coordination with business and technical stakeholders.

Team Lead Application Development,

Jan 2019 – August 2019

Evergy Inc, Topeka, Kansas

Leading solutions development in IBMs Maximo Anywhere Platform throughout the entire SLDC. Gathering Requirements, setting technical and business priorities, designing solutions, designing user interfaces, configuring and customizing software and resolving any defects. Working directly with the IBM Product team, with changes in the base software based on feedback and design from our implementation. Industry leader with Maximo Anywhere and mobile technologies in the field.

Solutions Architect,

August 2014 – Dec 2018

Westar Energy, Topeka, Kansas

Leading solutions development on a team of experts for the Power Delivery business unit of Westar Energy. Working across a broad base of technologies including GIS, Mobile Workforce Management, Workforce Scheduling and Asset Management Systems to deliver solutions to the business. Developing and leading Mobile strategy for Enterprise-Wide deployments of mobile technologies. Leveraging off the shelf software in innovative ways to meet business needs.

Systems Analyst,

August 2011 – August 2014

Westar Energy, Topeka, Kansas

Working on the SmartStar team, a group of subject matter experts working together to deploy smart-grid technologies throughout the Westar power grid. Specifically working with InService Software developed by Intergraph Corporation. Technical administrator of field side Outage Management, Mobile Workforce Management Systems, and Reporting Software related to all Westar Energy service and outage orders.

Developed custom applications to supplement InService deployment and enhance InService product. Worked with Javascript, Oracle, HTML, JQUERY, and Various Mapping technologies to develop a geographic outage reporting system for executive level to regulation level reporting around the InService System.

Systems Engineer,
Mize, Houser and Co. , Topeka, Kansas

August 2009 – August 2011

Developed and implemented secure internet banking devices based on Linux. Designed and implemented VMWare ESX in a clustered environment with SAN backend and VEEAM replication for disaster recovery on 50 company servers. Implemented tapeless backups using data deduplication technologies across WAN. Saw a need for a ticket tracking system and implemented asset management/helpdesk ticketing/change management system. Administrator of Group Policy, Active Directory, Intel Environment, Virtualized Environment, Networked Applications, and local PC security. Consulting for multiple small businesses in strategic IT decisions, specifically in construction, finance and nonprofit sectors.

VOLUNTEER EXPERIENCE

Communication Director
Kansas NICA - Topeka, Kansas

October 2020 – January 2025

Volunteering with a diverse group of passionate cyclists to put more kids on bikes! Organize and execute race weekends for 3 seasons of National Interscholastic Cycling Associations. Coordinate Venue selection process, race weekend activities, and communication across league staff and coaches across the state. Lead the state's coaching certification program and recruit new coaches.

Board Member Elect
Shawnee County Parks & Rec Advisory Board, Topeka, Kansas

October 2020 – August 2023

Appointed role to help facilitate and advocate the growth of Shawnee County Parks and Recreation. Working to develop, manage and sustain accessible, walkable parks, recreation facilities and programs through a collaborative leadership process that provides a long-term perspective for how parks and recreation will impact the livability and economic value of living in the city and county.

President of the Board
Topeka Community Cycle Project, Topeka, Kansas

August 2013 – August 2015

Working with a dynamic board to facilitate and serve the mission of the Topeka Community Cycle Project. Successfully focused on grant writing and building a more diverse board to encompass all types of cyclists. "Broadening access to cycling in Topeka through hands-on education and bike repair."